

DATE: May 8-11, 2017

LOCATION: Little Rock Marriott <http://www.marriott.com/hotels/travel/litpb-little-rock-marriott/>

CONFERENCE EXPECTATIONS

NACTEI has served the needs of career and technical education for almost two decades and has developed a quality reputation in the CTE community. The conference generally draws 300+ secondary and postsecondary representatives from across the nation. Attendance is expected to be robust in 2017 due to the expected reauthorization of the Carl D. Perkins CTE legislation.

SPONSORSHIP

Sponsorship levels vary to accommodate vendor needs (see full listing on next page)

Level	Amount	Benefits
Bronze	\$500	Product description and listing in conference materials
Silver	\$800	Bronze plus exhibit table, one registration and conference meals
Gold	\$1200	Bronze and silver plus one additional registration, five-minute presentation in a plenary session, and break-out session presentation

BENEFITS OF SPONSORSHIP

- Vendors will have **high visibility** among conferees. Booths will be centrally located among registration, plenary/meal functions and breaks plus positioned in a direct path between conference break-out sessions. Promotions will be used to **drive traffic** to vendors.
- Sponsors will be promoted on **printed materials, online and through social media**.
- Attendees include **state and local** educators at **secondary and postsecondary** levels who are concerned with accountability and program improvement in academic and technical education. Attendees include **decision-makers** as well as those who **recommend** CTE products.
- Educators are looking for **new and innovative strategies** to maximize Perkins funds and are open to vendor products and services. This is an opportunity to identify sales leads and build relationships with CTE staff nationwide.
- NACTEI offers **high value** for a **reasonable fee**.

SPONSOR OBLIGATIONS

- Register for conference unless provided in sponsor package
- Arrange lodging at conference hotel
- Provide company logo no later than April 1, 2017 to ensure listing in program materials

FOR MORE INFORMATION

Monieca West, Federal Program Manager
Arkansas Department of Higher Education
423 Main, Suite 400, Little Rock, AR 72201
501.371.2018 monieca.west@adhe.edu



SPONSORSHIP PLANS

1. For a **\$500** sponsorship you will receive:
 - ✓ A description of your product for inclusion in the conference attendee’s packet
 - ✓ A listing within the conference program
 - ✓ A listing within the Sponsors page of the NACTEI printed program

At this level, you must register and pay the registration fee for each representative attending the conference.
2. For an **\$800** sponsorship you will receive:
 - ✓ All of the above plus
 - ✓ One free registration and
 - ✓ Conference-provided meals
 - ✓ Exhibit table
3. For a **\$1200** sponsorship you will receive:
 - ✓ All of the above plus
 - ✓ One additional free registration (a total of two)
 - ✓ An opportunity to present information about my company at a general session (5 minutes or less)
 - ✓ An opportunity to make a breakout session presentation, no less than every other year as long as you maintain this sponsorship level

Sponsorship Benefits	Bronze	Silver	Gold
A description of your product for inclusion in the conference attendee’s packet	✓	✓	✓
A listing within the conference program	✓	✓	✓
A listing within the Sponsors page of the NACTEI printed program	✓	✓	✓
Exhibit table		✓	✓
One free registration and		✓	✓
Conference-provided meals		✓	✓
One additional free registration (a total of two)			✓
Opportunity to present information about my company at a general session (5 minutes or less)			✓
Opportunity to make a breakout session presentation, no less than every other year as long as this sponsorship level is maintained			✓